

# Value Engineering quo vadis? A future trend projection.

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**The 6<sup>th</sup> SAVE-EUROPE Conference**  
**19<sup>th</sup> - 20<sup>th</sup> April 2018, Budapest- Hungary**

# Review of 70 years of Value Engineering

Methods Approach

System Approach

VM Approach

Development to a holistic approach

- 1 Invention by L. D. Miles General Electrics
- 2 Introduction first German PhD work
- 3 Foundation of the German VDI ZWA
- 4 DIN 69910, 1987
- 5 Foundation of VDI-GSP
- 6 VM in the European Handbook
- 7 European Standard for VM / EN12973
- 8 Austrian Standard for VM / EN12973
- 9 Revision of Value4Europe Manual
- 10 70th anniversary

1947

1966

1984

1987

1993

1995

1997

2001

2013

2017

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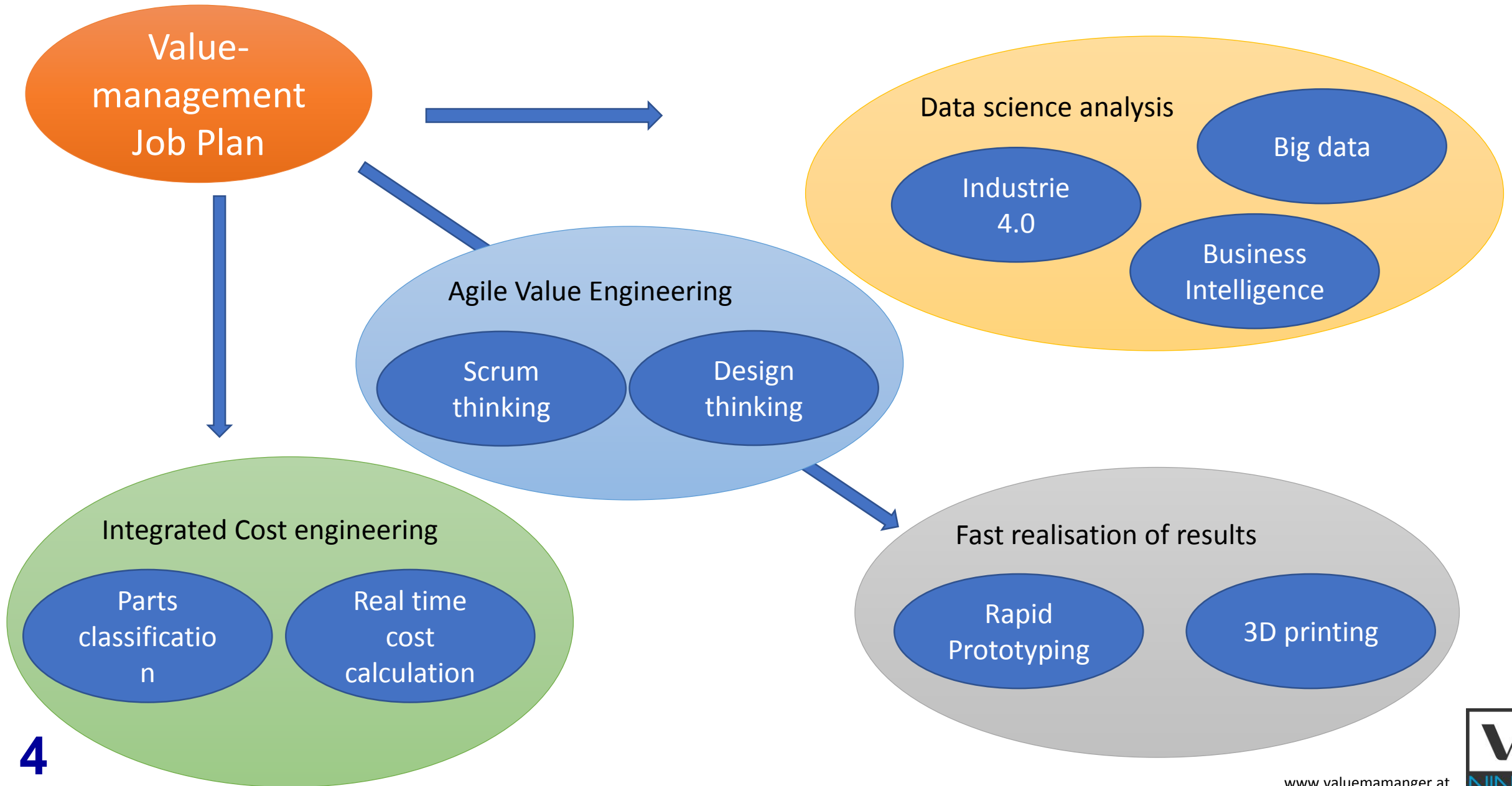
# Focus of a PVM Professional for Value Management

- Be able to determine stakeholder needs and their organization and cultural context
- Be able to design studies and assist in VM program design
- Be able to demonstrate promotional skills in a single business context through the application of negotiation, and persuasion
- Be able to work with teams outside a workshop environment
- Be able to work with teams in a conventional or virtual workshop
- Be able to apply VM or elements of VM independently
- Be able to report and present results, and promote VM
- Be able to implement and/or support teams to implement results
- Be able to ensure that VM learning and development is embedded



A Valuemanager is a  
facilitator and mainly  
moderator

# Future challenges for Valuemangers



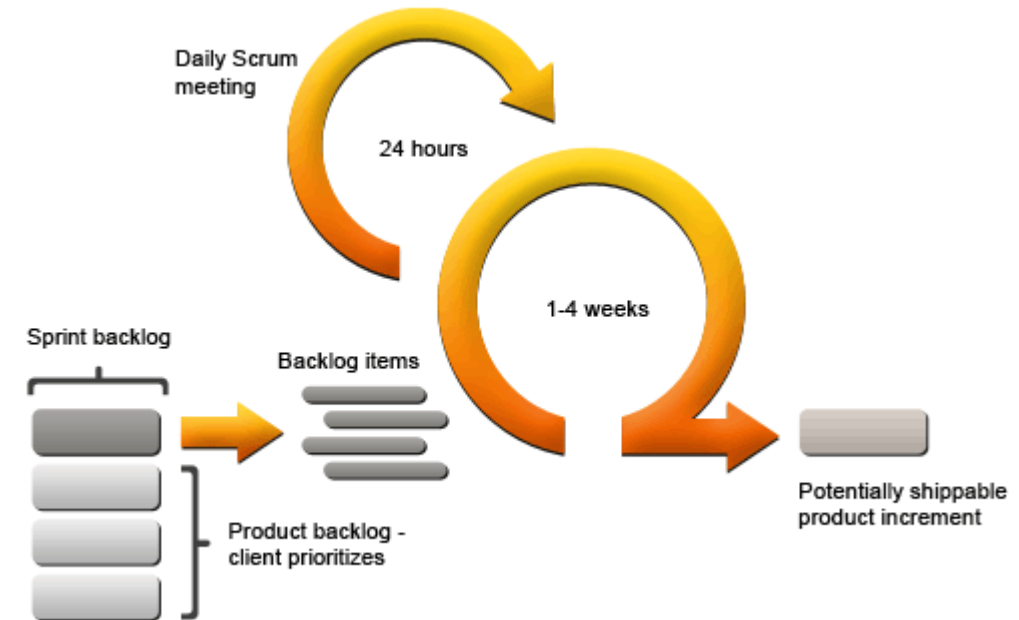
# Agile Value Engineering

Use the SCRUM logic for:

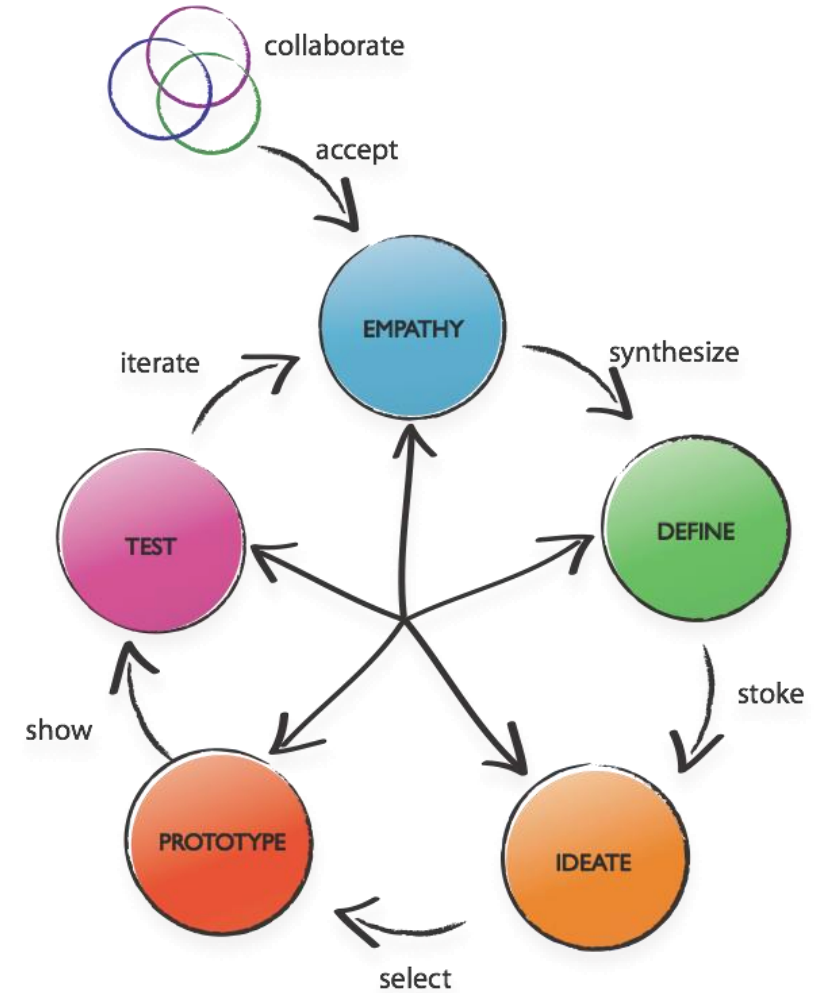
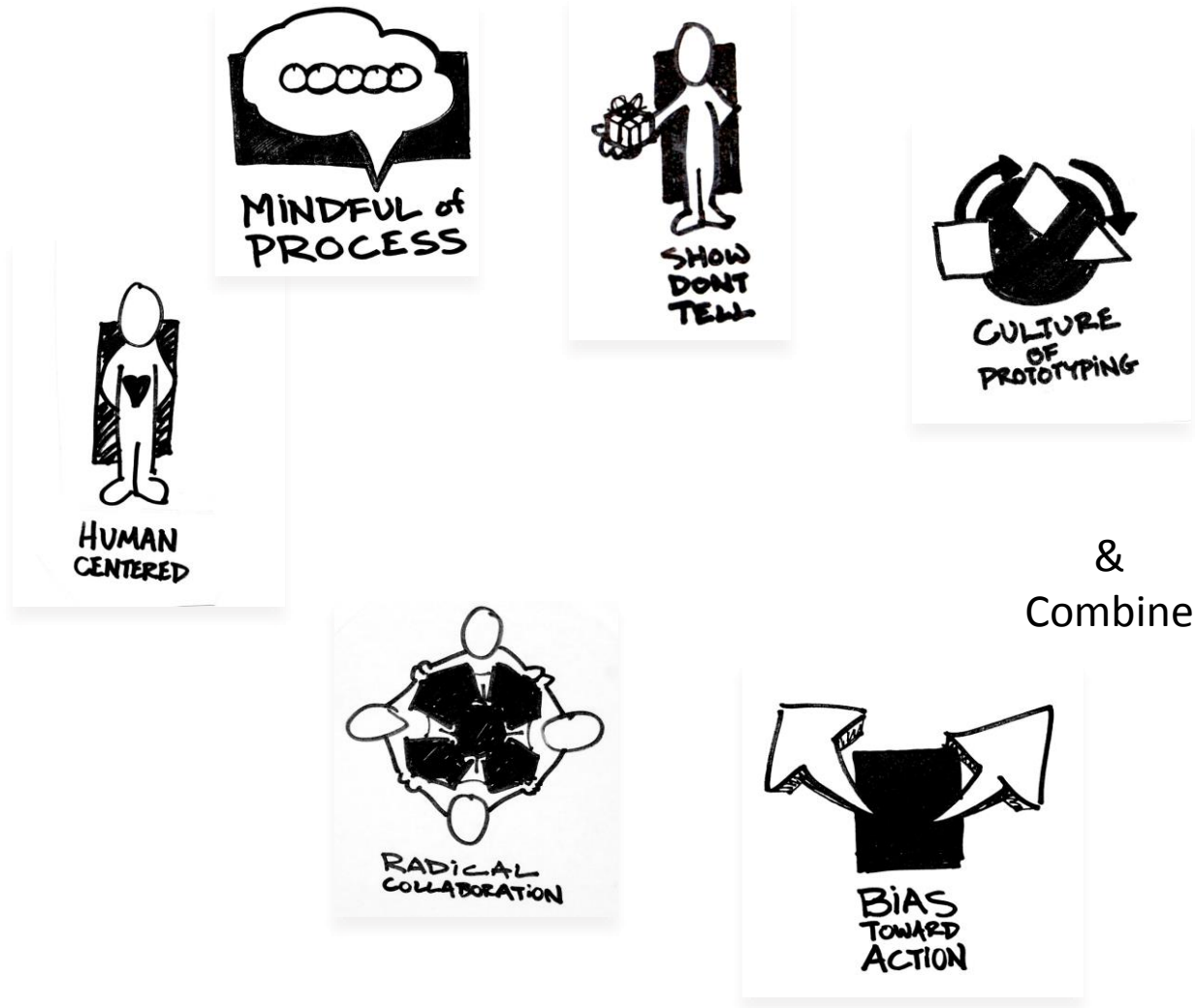
## Agile Value Engineering Methodology

Characteristics are:

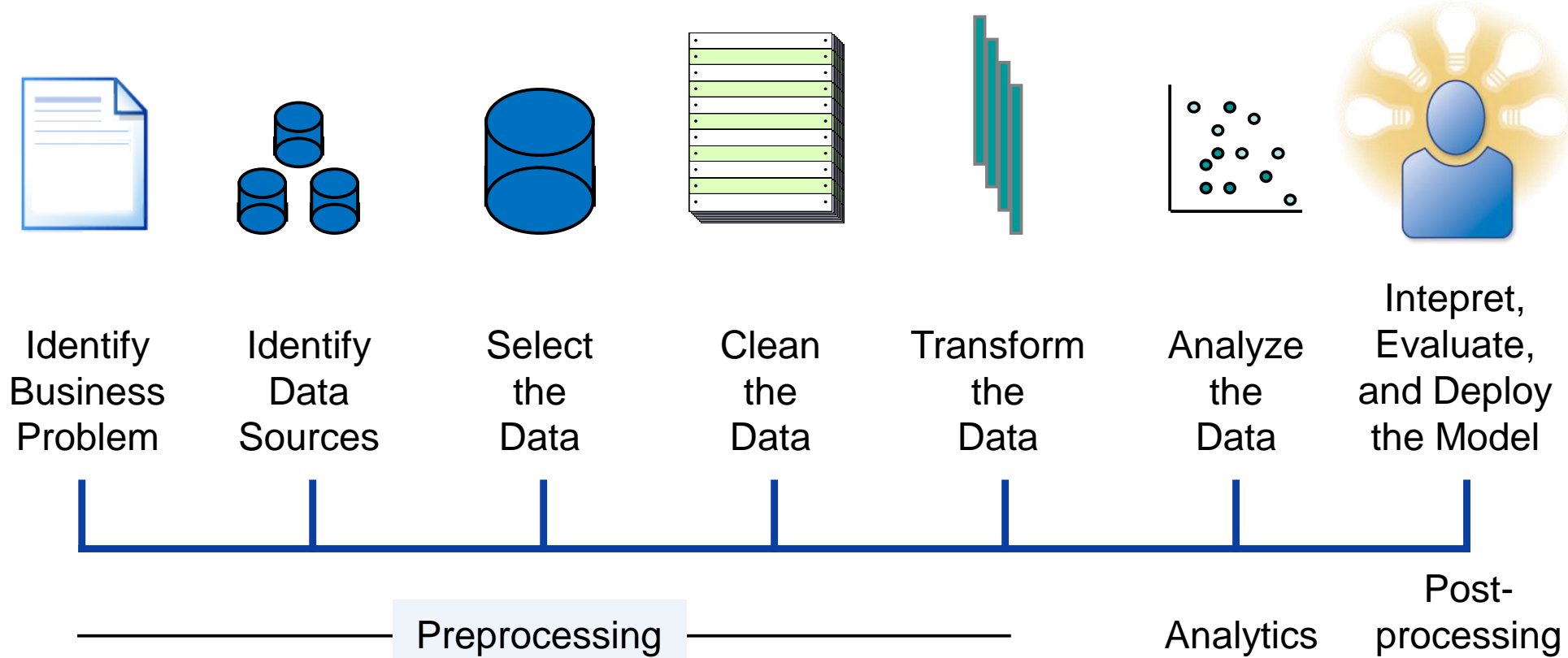
- ADAPTIVE, not PREDICTIVE
- LIGHTWEIGHT, not HEAVYWEIGHT
- DESCRIPTIVE, not PRESCRIPTIVE



# Agile Value Engineering with Design Thinking



# Data science analysis




Baesens (2014), Analytics in a big data world: The essential guide to data science and its applications

# Integrated Cost engineering

## Manufacturing costs

Setup costs  
Unit costs / machine  
Sumset up costs  
Sum unit costs  
Material group  
Material costs  
Material indirect costs  
Batch scaling  
Manufacturing costs

VorschauBild	Maschinen	Rüst...	Stückkos...	Rüstko...	Stück...	We...	Mat...	Ma...	Los	Herstellkosten VK [EUR]
	AUFTRAGSBEARBEITER	0,0	0,0	65,43	16,82	VA	2,36	0,26	1	82,25
	SAEGE	2,50	1,65						2	49,53
	ZWISCHENGRATER	0,0	0,08						5	29,90
	D2003	29,50	6,43						10	23,36
	FRNC1	23,60	5,99						25	19,43
	REINIGER	-4,92	0,05						50	18,13
	PRUEFER	-4,92	0,0						100	17,47
									200	17,14
									400	16,98
									800	16,90



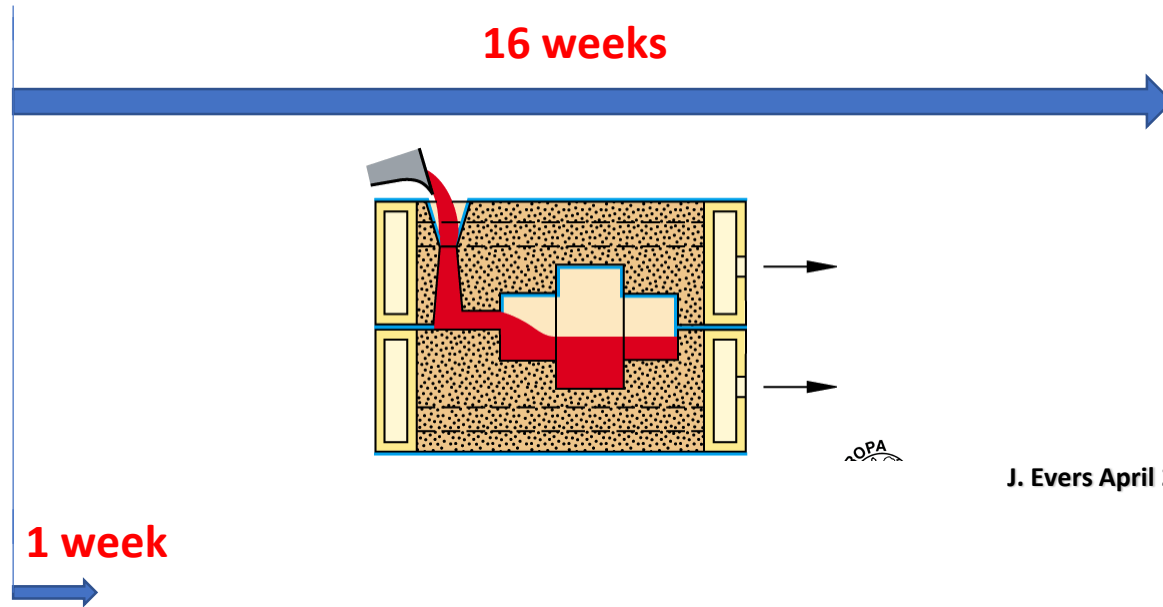
Tool support  
for realtime  
cost  
calucation  
and cost  
engineering in  
the CAD world

Simus



# Fast realisation of results

Traditional casting



J. Evers April 2010

Rapid prototyping  
3D metal printing



# Conclusion

- Professional for Value Management will still have to facilitate the VM job plan
- It will be mandatory to use the new various sources for data concerning the VM object to optimize
- Valuemanager will need an even brighter knowledge education to be able to decide how to acquire relevant knowledge and how to use it in respect to the VM work





Thank you  
for your attention!

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