

Value for Europe

The European system for Value Management training and certification

Dr. Manfred Ninaus 25.10.2018

- Value for Europe V4E
- Value Management
- History
- V4E structure
- Training and Certification System
- Capabilities and competences in VM
- Objectives of the national CERTIFICATION BOARDS
- IITR – Institute of Innovation and Trend research

Value for Europe V4E

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Value Management Training & Certification



EVENTS

CONTACT US



HOME

ABOUT US

VALUE MANAGEMENT

TRAINING & CERTIFICATION

NEWS

EVENTS

DOWNLOADS

CONTACTS

World Class Value Management

PROMOTING VALUE MANAGEMENT, STANDARDS, TRAINING AND CERTIFICATION

1 2

VALUE MANAGEMENT

What is Value Management →

The Key Principles and Benefits →

Value Management Standards →

Value Management is concerned with the creation of sustainable value, whether that is focused on a product, a process, a project, an organisation or on wider society issues.

- **VALUE IMPROVEMENTS**
 - In excess of 20%; including savings between 10 – 25%.
- **TANGIBLE RETURNS**
 - On investment between 20 and 40 times the resource commitment are not untypical.
- **SIGNIFICANT BENEFITS**
 - In terms of improved working relationships and organizational learning.

The V4E is the European non-profit association for Training and Certification in Value Management



History

- **1989-93** Origin: SPRINT Program of the European Union (Strategic PRogram for INnovation and Technology Transfer) to enhance the European infrastructure for innovation through transnational networks.
- **1995** VM Handbook published
- **1999** EN 12973 published in English, **2000** in German.
- **2000** Foundation of the EGB as an informal committee
- **2004** Formal registration of the EGB (former V4E) as an organization in Paris

Objectives

- Common European Value Management Standard
- Common European formation and certification system, its supervision, quality monitoring, development, deployment in Europe
- Representation of European countries in global VM Topics

V4E - 10 countries with status “Full member” and countries with status “Observer” and “Applicants”



Austria
FM 2000

Slovenia
Applicant

United Kingdom
FM 2000

Switzerland
Applicant

Spain
FM 2000



Belgium
FM 2000

Portugal
FM 2000

France
FM 2000

Norway
Observer

Germany
FM 2000

The Netherlands
2004

Italy
FM 2000

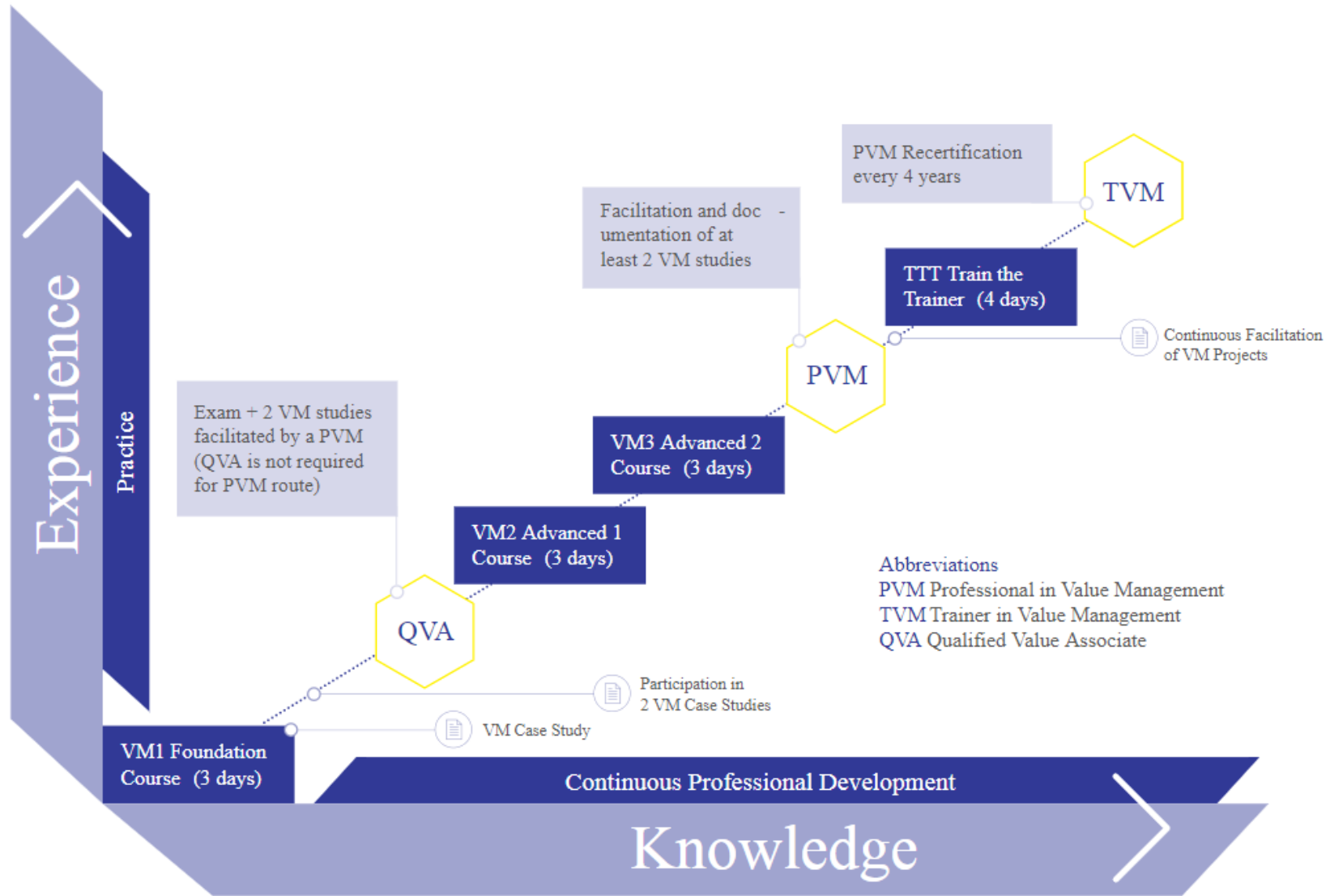
Hungary
2011

- President - Manfred Ninaus (Austria)
- Treasurer – Pierre Moriceau (France)
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Training and Certification System

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CAPABILITY FRAMEWORK AND QUALIFICATION STRUCTURE

COURSE	INPUT	MAIN FOCUS	OUTPUT	OUTCOME
VM 1	work experience Post first degree or equivalent	Understanding basics	<ul style="list-style-type: none"> • Understanding VM and VE and the difference between them • Understanding the requirements of designing a Value Study • Experience of key processes • Emotional understanding of VM • Awareness of personal behaviour and team impacts • Positive attitudinal and motivational change to VM • Increased contribution to VM activity as a participant 	<ul style="list-style-type: none"> • Enhanced support for VS team • Support for VS leader • Desire to promote VM • Desire to develop further knowledge and skills
VM 2	VM 1	Developing study leading skills	<ul style="list-style-type: none"> • In depth knowledge of core tools and techniques • Know how to apply them with a team • Know how to design a Value Study • Understand personal development needs 	<ul style="list-style-type: none"> • Able to co lead a VS within a familiar business environment • Assist in designing a value study • Understand how to design a VM programme • Self initiated development
VM 3	VM 2	Strategic application at policy/strategy and programme level	<ul style="list-style-type: none"> • Understanding organisational strategy and culture • Development of cross sector skills • Know how to lead in complex environments 	<ul style="list-style-type: none"> • Able to lead a value study within a familiar business environment with limited support • Ability to design a range of VM interventions • Select and match a VM team for a specific situation • Assist in designing a VM programme

Profile of a PVM Professional for Value Management

Competences	Minimum experience(hrs)
	PVM -practioner
Understanding stakeholder needs and the organisational/cultural context	40
Designing studies and assisting in VM programme design	40
Demonstrating promotional skills in a single business context through the application of negotiation, and persuasion	25
Working with teams outside a workshop environment	20
Working with teams in a conventional or virtual workshop	120
Personal application of VM or elements of VM	70
Reporting and presenting results, promoting VM	25
Implementing results	20
Embedding, learning and developing	40
TOTAL	400

The Standard EN 12973 represents a consensus of views and provides a benchmark of good practice.

- EN 12973 is designed to provide
 - flexibility
 - applicability in various organizational environments
 - a framework for VM application
 - description for Value Management approaches and a range of methods
 - selection of the most appropriate methods

VALUE FOR EUROPE – VALUE MANAGEMENT TRAINING & CERTIFICATION SYSTEM



STRUCTURE, CONTENT AND PROCEDURES MANUAL for NCOs and Trainers in Value Management (TVM)

Fully updated Revision 2013-06

Issued by the European Governing Board of the Value Management Training & Certification System (EGB)
Paris, June 1, 2013

Objectives of the national CERTIFICATION BOARD CB

- Apply the System in accordance with the rules established by the V4E
- Ensure that professional standards are maintained

In order to realise these primary objectives, the CB shall

- Advise on qualification structures, standards and rules.
- Maintain the principals and standards of Value Management and facilitate their evolution, in cooperation with the V4E
- Determine procedures and rules to apply in assessing individual applicants and courses
- Ensure that professional standards are maintained by qualified people

IITF – institute für Innovations- und Trendforschung www.iitf.at



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